

SHARE + EARN

\$15  to 10k

Powered by 

Brand Partner Overview & Compensation Plan





SHARE + EARN

Brand Partner Overview & Compensation Plan

Welcome to **15TO10K**! Congratulations on your decision to become a **15TO10K** Brand Partner. It costs nothing to start, and no prior experience is needed. Plus, you can work when and where you want, so you can build a business that fits your lifestyle and needs. To maximize our Brand Partners' earning potential, we have one of the most consistently highest paying compensation plans in the industry. What's more, you get to be part of something truly epic by representing a brand that is committed to helping people everywhere improve the quality of their lives.

As an Independent Brand Partner, you can earn money plus get lots of perks.

- Commissions and bonuses for product sales and new member sign-ups.
- Discounted prices on all products, packs, and programs.
- Exclusive access to special deals and limited time offers.

You also get everything you need to start building your successful 15TO10K business, including tools, training, and support.

- Professionally designed personal **15TO10K** website to promote your business.
- **15TO10K** ecommerce store, dedicated customer support, and fulfillment services.
- Complete online business and customer/order management system.
- Easy-to-use cloud-based tools for ordering, sales tracking, and payouts.
- Marketing and business building resources, training, and support.

Don't miss your chance to be part of one of the most exciting cloud-based business opportunities today. Start now by signing up as a Brand Partner at **15TO10K.com** or by contacting the person who introduced you to **15TO10K**. We are excited for you to join our team and look forward to your success!



Make Money Right Away

When you join **15To10k** as an Independent Brand Partner, you can start making money right away simply for introducing others to the products and business opportunity. It's fast and easy to sign up! Then with one product order, you're in business! As your business and team continue to grow, so do your opportunities to make even more. You can earn additional income through substantial commissions and bonuses as well as qualify for a percentage of your team's volume. As you move up in the ranks, you earn more and more! These bonuses can create a significant amount of additional income in your **15TO10K** business as your organization continues to grow.

CUSTOMER BONUS

50%

On All Customer Orders

Every time a customer buys from your **15TO10K** website, you get paid 50% of the retail price on their purchase.

FAST START BONUS

50%

On 1st Order of New Sign-Ups

Every time you sign-up a new Brand Partner, they become part of your team, and you get paid 50% of the CV of their first qualifying order.

TWO TEAM PAY

up to 20%

Weekly Commission on Your Smaller Team's Volume

Every week you get paid up to 8%-20% (depending on your rank) of the CV of your lesser-volume team.

LIFESTYLE BONUS

up to \$700

Monthly Bonus

Every month you earn up to a \$700 USD bonus by purchasing a qualifying product pack AND sponsoring others who do the same.

SPONSORING MATCHING BONUS

20%

Weekly Check Match On Your Team's Pay

Every week you get paid a 20% check match on the Two Team Pay earned by all your personally sponsored Brand Partners.

GENERATION MATCHING BONUS

10%

Weekly Check Match on Up to 4 Generations of Golds

As a Gold or higher, every week you get paid a 10% check match on the Two Team Pay earned by up to 4 generations of Golds or higher in your organization.

GLOBAL BONUS POOL

2%

Weekly Share in the Company-Wide Volume

As a Diamond, every week you get paid a share of a 2% Global Bonus Pool of the total company-wide CV generated that week.

DIAMOND + LEVELS BONUSES

\$ Bonus

One-Time New Rank Bonuses

Starting at the Blue Diamond level, you receive a one-time cash bonus when you first attain each higher rank.

DISCLAIMER: This is just a brief, general overview. Additional, specific details are provided on the next page and throughout this document.

10 Ways to Earn

You can earn great commissions as an Independent **15TO10K** Brand Partner. Plus, there are lots of opportunities for substantial bonuses...all just for sharing **15**. As you acquire a retail customer base and build your team, your earning potential skyrockets!

1

Customer Bonus

Earn 50% of the PV (or dollar amount / purchase price) on all your Retail Customers' purchases. (Also, 20% of the CV goes into the Two Team Pay.)

2

Fast Start Bonus

Earn 50% of the CV (assigned commissionable value) on the first order of every Brand Partner that you personally sponsor.

3

Two Team Pay

As a Qualified Brand Partner or higher rank, earn up to 8%-20% (based on your rank) on the CV generated by all Brand Partners in the lesser- volume of your two teams every week. (Volume is calculated to infinity and with no cycles. Your total weekly commissions can only be up to 80% of the volume on your lesser team. The maximum Two Team Pay is \$20,000 USD/week.)

4

Sponsoring Matching Bonus

Earn a 20% weekly check match on all your personally sponsored Brand Partners. (Match is based on the Two Team Pay only.)

5

Generation Matching Bonus

As a Gold Qualified Brand Partner or higher rank (and for as long as you maintain the rank or higher), earn a 10% weekly check match paid on up to four generations of Gold or higher rank in your organization. (Binary qualified based on Two Team Pay.) (Match is based on Two Team Pay only.)

6

Global Bonus Pool

As a Diamond Qualified Brand Partner, earn a share in a 2% Global Bonus Pool of the total company-wide CV every week. This bonus is shared between all Diamond Qualified Brand Partners.

7

Diamond + Levels One-Time Bonuses

Starting at the Blue Diamond level, earn a one-time bonus when you first attain each higher rank (USD): Blue Diamond=\$10,000, Double Blue Diamond=\$20,000, Black Diamond=\$40,000, Double Black Diamond= \$75,000, and Green Diamond=\$150,000.

8

Monthly Lifestyle Bonus

Earn up to a \$700 USD monthly bonus by purchasing a 70 CV or higher AND sponsoring other Brand Partners who each do the same (i.e., purchase and sponsor – each with a 70cv pack or higher). This bonus pays every month that you are qualified for it.

*15 cv will qualify for half of the bonus

- (2x2) 2 who get 2 on 70cv+ pack = \$100 bonus/mo *15cv will earn half of the bonus
- (3x3) 3 who get 3 on 70cv+ pack = \$300 bonus/mo ie....\$50-\$350
- (4x4) 4 who get 4 on 70cv+ pack = \$500 bonus/mo
- (5x5) 5 who get 5 on 70cv+ pack = \$700 bonus/mo

9

1% Company Bonus Pool

Sign up 2 in your first 48 hours and share in 1% of company sales. Then re-qualify for the bonus pool every week you enroll two new brand partners

10

Guaranteed \$25 Minimum Check

When you have a 2x2 (2 personally sponsored who also refer 2 personals) and you and them all have an active order for the calendar month, and you have earned less than \$25 in that calendar month from all commissions, we will give you a bonus ensuring that you earn at least \$25 in commissions in that calendar month.

Volume used for bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

Lifestyle Bonus

One of the quickest, simplest, and most fun ways to make money with 15TO10K and build a great team is with the 15TO10K Lifestyle Bonus. In just three simple steps, you can earn up to a \$700 USD bonus! Plus, you get paid this bonus every month that you qualify for it.

NOTE: If you order 35cv you can earn a MINI Lifestyle Bonus, which is half the dollar amount of the regular Lifestyle Bonus.

3 Simple Steps to Earn the Monthly Lifestyle Bonus

- 1** Purchase a 70 CV or higher qualifying pack.
- 2** Sponsor other Brand Partners...2, 3, 4, or 5.
(The bonus amount is tied to the number you sponsor.)
- 3** Teach them each to do the same (i.e., purchase and sponsor – each with a 70 CV qualifying pack or higher).

\$100

Bonus Each Month

2X2 LIFESTYLE BONUS

Every month get paid a **\$100** USD bonus when you have **2** Brand Partners who each get **2** Brand Partners all on a qualifying product pack.

\$300

Bonus Each Month

3X3 LIFESTYLE BONUS

Every month get paid a **\$300** USD bonus when you have **3** Brand Partners who each get **3** Brand Partners all on a qualifying product pack.

\$500

Bonus Each Month

4X4 LIFESTYLE BONUS

Every month get paid a **\$500** USD bonus when you have **4** Brand Partners who each get **4** Brand Partners all on a qualifying product pack.

\$700

Bonus Each Month

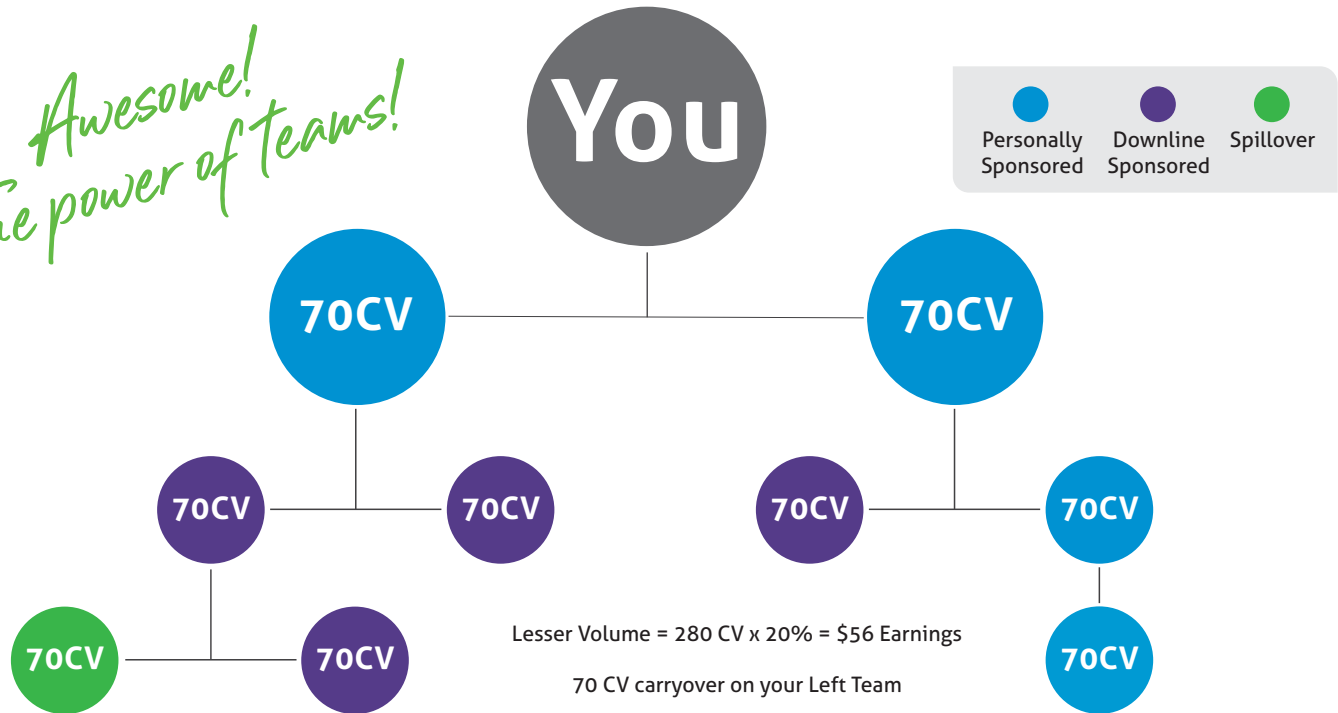
5X5 LIFESTYLE BONUS

Every month get paid a **\$700** USD bonus when you have **5** Brand Partners who each get **5** Brand Partners all on a qualifying product pack.



Two Team Pay

*Awesome!
The power of teams!*



Making money with your **15TO10K** business is simple due to the power of our Two Team plan. The key to success is building a team of dedicated Brand Partners who share a common vision. To start just focus on one thing: Be a Qualified Brand Partner yourself and sign up other Qualified Brand Partners (placing half in each of your two teams). Then teach them each to do the same thing. It doesn't get any easier than that.

For the Two Team Pay, **15TO10K** pays each of our Brand Partners a very generous percentage of the CV (Commissionable Volume) generated by all the Brand Partners in the smaller of their two teams, with volume calculated to infinity and with no cycles. Your total weekly commissions can only be up to 80% of the volume on your lesser team. For details on payout percentages according to rank, refer to the Rank Qualifications & Compensation chart. (Note: The maximum Two Team Pay \$20,000 USD per week.*)

In our simple but powerful Two Team plan, you have a team on your left side and a team on your right side. As you personally sign up other Brand Partners, you can place them in either of your two teams. New members can also be placed on your teams for you by your Sponsor (or others above you) in addition to the efforts of the Brand Partners below you in your organization.

Once you reach the rank of Qualified Brand Partner or higher, you earn up to 8%-20% (based on your rank) of the CV in your lesser-volume team every week. These pay periods are calculated and paid to you weekly. And the extra volume that you are not paid on from your larger team carries over to the next week as long as you maintain the rank of Qualified Brand Partner or higher. So, it pays to stay Qualified...and to teach your team members to stay Qualified too.

It's really that simple.

Even better, the leveraging power of our Two Team plan doesn't end there. Not only are you rewarded for introducing others to **15TO10K** and helping them succeed, but it also applies to everyone on your team. So, the more Brand Partners you help sign up and get qualified, the more potential you all have to grow your incomes.

The example below shows how powerful B-Epic's Two Team plan can be. It is based on the Brand Partners each having a 70 CV qualified monthly order. In this example, the lesser-volume team (on the right) collectively generated 280 CV. So, at a 20% payout, you would earn \$56 USD this week just in Two Team Pay.

Matching Bonuses

15TO10K's Matching Bonus rewards you for helping others succeed. Every week you can earn TWO matching bonuses based on the performance of your team.

#1. Sponsoring Matching Bonus

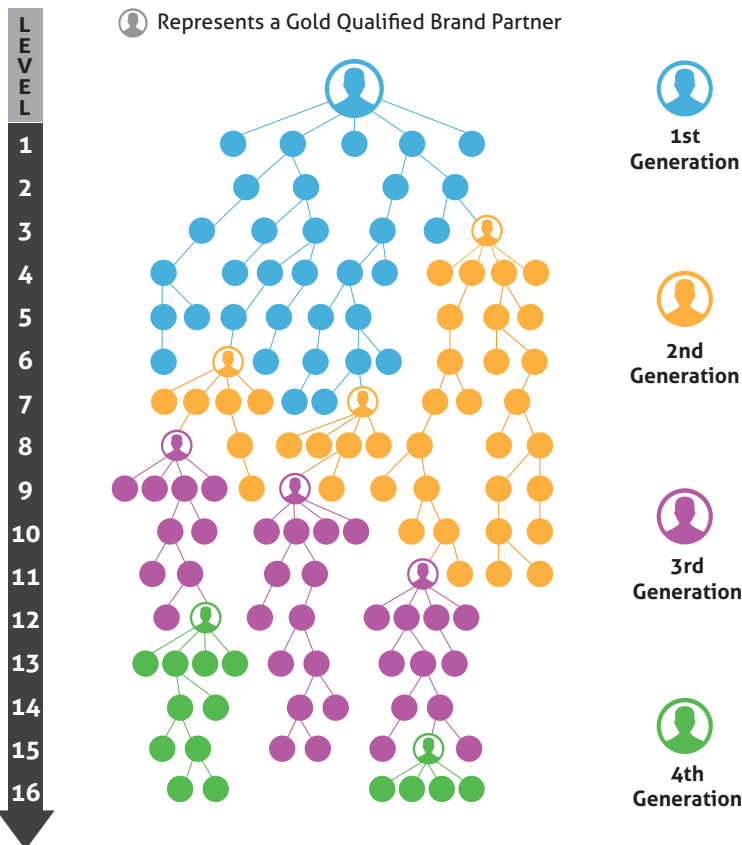
As a Brand Partner, you get paid a 20% weekly check match on the collective Two Team Pay earned weekly by all your personally sponsored Brand Partners. As shown in the example to the right, as you build your team, the dollar amount of this weekly bonus rapidly skyrockets. What's more, you can qualify for this bonus as soon as become a Brand Partner; no other qualifications are needed.

# of Personally Sponsored Brand Partners	Their Total Combined Two Team Pay	Your 20% Weekly Check Match
5	\$1,000	\$200
25	\$10,000	\$2,000
50	\$25,000	\$5,000

Example in USD amounts.

#2. Generation Matching Bonus

As a Gold Qualified Brand Partner or higher rank (and for as long as you maintain the rank or higher), you also get paid a 10% weekly check match on the collective Two Team Pay earned weekly paid on up to four generations of Golds or higher rank in your Sponsorship Organization (binary qualified based on Two Team Pay). This bonus can create a significant amount of additional income each week in your **15TO10K** business since each generation can represent a large number of Brand Partners as shown in the example below.



EXPLANATION OF GENERATIONS AND SPONSORSHIP ORGANIZATION

Your "Sponsorship Organization" comprises all the Brand Partners that you personally sponsored as well as all the Brand Partners they each sponsored.

In your Sponsorship Organization, all the Brand Partners that you personally sponsor are placed on your first level (with unlimited horizontal expansion potential) ...and all the Brand Partners they personally sponsor are placed on your second level...and so on.

A "generation" starts when a Brand Partner in your Sponsorship Organization has reached the rank of Gold Qualified Brand Partner or higher during a weekly pay period.

The Generation Matching Bonus includes all Brand Partners below them in that team leg of your Sponsorship Organization until the tracking system encounters another Brand Partner in the same team leg who is also at the Gold Qualified Brand Partner rank or higher. Then that Brand Partner would then start your next generation.

Volume used for bonuses is based **ONLY** on new volume on both legs; carryover volume does **NOT** count.

Diamond+ Bonuses

As a Diamond Qualified Brand Partner, every week you get paid a share of a 2% Global Bonus Pool of the total company-wide CV generated that week. Since that bonus is only for the Diamond rank, the higher-level ranks have a different bonus structure (below). Starting at the Blue Diamond level, you receive a significant one-time new rank cash bonus when you first attain each higher Diamond rank.

BLUE DIAMOND

\$10,000

One-Time Bonus

DOUBLE BLUE DIAMOND

\$20,000

One-Time Bonus

BLACK DIAMOND

\$40,000

One-Time Bonus

DOUBLE BLACK DIAMOND

\$75,000

One-Time Bonus

GREEN DIAMOND

\$150,000

One-Time Bonus

Make every day epic!



Volume used for bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

Qualifications & Compensation

15T010K's compensation plan is designed to maximize the earning potential of all our Brand Partners. It provides multiple ways for you to earn money, including an industry-leading bonus program.

All dollar amounts are listed in USD.

Rank	Qualifications	Customer Bonus	Fast Start Bonus	Two Team Pay	Sponsoring Matching Bonus	Generation Matching Bonus	Diamond + Level One-Time Bonuses
Partner	None.	50% of PV	50% of CV on 1st order	N/A	N/A	N/A	N/A
Brand Partner	Have an active order and personally sponsor at least 1 Brand Partner with an active order.	50% of PV	50% of CV on 1st order	N/A	20% on all Personals	N/A	N/A
Qualified Brand Partner	Have an active order AND personally sponsor at least 1 Brand Partner on your left team and at least 1 Brand Partner on your right team that each also have an active order.	50% of PV	50% of CV on 1st order	Up to 8%	20% on all Personals	N/A	N/A
Silver Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 1,000 CV weekly volume in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 10%	20% on all Personals	N/A	N/A
Gold Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 2,500 CV weekly volume in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 12%	20% on all Personals	10% on 2 generations of Gold or higher	N/A
Platinum Qualified Brand Partner	Have a 35CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 5,000 CV weekly volume in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 13%	20% on all Personals	10% on 3 generations of Gold or higher	N/A
Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 7,500 CV a week for 3 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 15%	20% on all Personals	10% on 4 generations of Gold or higher	Share in 2% Global Bonus Pool with all Diamond Qualified Partners
Blue Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 15,000 CV a week for 5 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 16%	20% on all Personals	10% on 4 generations of Gold or higher	\$10,000 USD one-time bonus
Double Blue Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 25,000 CV a week for 6 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 17%	20% on all Personals	10% on 4 generations of Gold or higher	\$20,000 USD one-time bonus
Black Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 50,000 CV a week for 8 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 18%	20% on all Personals	10% on 4 generations of Gold or higher	\$40,000 USD one-time bonus
Double Black Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 100,000 CV a week for 10 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 20%	20% on all Personals	10% on 4 generations of Gold or higher	\$75,000 USD one-time bonus
Green Diamond Qualified Brand Partner	Have a 15CV qualified pack order, maintain the rank of Qualified Brand Partner, and have 250,000 CV a week for 12 weeks in a row in your lesser-volume team.	50% of PV	50% of CV on 1st order	Up to 20%	20% on all Personals	10% on 4 generations of Gold or higher	\$150,000 USD one-time bonus

Volume used for bonuses is based ONLY on new volume on both legs; carryover volume does NOT count.

Commission Schedule

The **Customer Bonus** and **Fast Start Bonus** are both paid out in real time; they are entered into your E-Wallet instantly.

The **Two Team Pay**, **Sponsoring Matching Bonus**, **Generation Matching Bonus**, and the **Global Bonus Pool** are paid out weekly with a one-week delay. For these the commissionable week runs 12:00 am EST Wednesday through 11:59 pm EST Tuesday, and the corresponding commissions are entered into your E-Wallet the following Wednesday.

The **Lifestyle Bonus** and **Mini Lifestyle Bonus** are paid out monthly; they are entered into your E-Wallet on or before the 15th of the month following the commissionable period.

You can request a payout from your E-Wallet at any time, and it will be paid out on the upcoming Friday. All such requests submitted through the week by 12:00 am EST Thursday are paid out on the Friday of that same week.



Additional Comp Plan Details

Our compensation plan is based on a two-team structure, which is a powerful and unique system. However, due to its ability to pay out on unlimited levels, it also has the potential to exceed 100% in payouts. To control this, we have several factors in place: (1) payouts are based on balanced volume, not total volume; (2) there are weekly maximums on earnings from the two-team plan; and (3) the compensation plan has a maximum payout of 60%. If the compensation plan pays out more than 60%, all commissions are adjusted to ensure that the maximum payout does not exceed this threshold. This is why all rank payouts are listed as "up to" a certain percentage, as there is no way to guarantee an exact percentage in this type of compensation plan.

To prevent the compensation plan from paying out on old volume: (1) if you are not binary qualified, the volume on your lesser leg will not carry over; (2) the volume on your larger leg will flush 25% every week you are not binary qualified; and (3) once you become a qualified Brand Partner, the volume will not flush, and the balanced volume will be paid out. The volume on your larger leg will continue to carry over as long as you remain qualified.

To help control payouts for members who join and then sponsor a business or spouse but only build under that single leg, your total weekly commissions can only be up to 80% of the volume on your lesser team. For example, if your lesser team generates \$10,000 in weekly volume, your pay cannot exceed \$8,000.

*60% Rule for Total Payout: The Two Team Pay pays individual Brand Partners up to 20% on the Commissionable Volume (CV) of their smaller (lesser-volume) team until the total payout across the company reaches 60% of the collective company-wide CV. If the total company-wide payout is calculated to be over 60%, actual individual payouts will be adjusted down to make the total company-wide payout be 60%. If the total payout is under 60%, the difference will go into a company reserve to cover any weeks that the payout is higher. This is designed to ensure that 15TO10K can always pay out the maximum amount possible to our Brand Partners without paying out too much, so that we can ensure the stability of the pay plan long term. NOTE: The maximum Two Team Pay is \$20,000 USD per week.

Explanation of PV and CV: Every product has an assigned PV and CV value. Personal Volume (PV) reflects the dollar amount that the person paid for the product (i.e., the purchase price). Commissionable Volume (CV) is the dollar value assigned to the product for the calculation of commissions.

DISCLAIMER: All Brand Partners understand before joining or purchasing any product that there are NO guaranteed earnings. Refer to Terms and Conditions at www.15TO10K.com.

Stop Whatting. Start Living. Make Every Day Epic!

